

INTERNAL ADVERT

LOGO DESIGN COMPETITION

Food Innovation and Technology Hub (FIT-Hub)

The Center for Resilient Agri-Food Systems (CRAFS) at the University of Malawi invites interested UNIMA undergraduate or postgraduate students to participate in a logo design competition for the Food Innovation and Technology Hub (FIT-Hub).

About FIT-Hub:

Food Innovation and Technology Hub (FIT-Hub) aims to promote and nurture a culture of entrepreneurship and inventions in agri-food systems, product development, and processing innovations in Malawi, while ensuring intellectual property protection. FIT-Hub is a World Bank-funded initiative under the African Centers of Excellence II Additional Financing (ACE II AF) Project, dedicated to advancing resilient agri-food systems through research, innovation, and collaboration.

Logo Design Requirements:

- The logo must reflect the innovative and entrepreneurial spirit of FIT-Hub.
- Use the CRAFS corporate colors.
- Ensure the design is **original**, modern, and easily recognizable.
- The logo should be functional for both digital and print use in various sizes.

Note: Avoid copying or adapting existing logos (no similarities with existing logos).

Submission Guidelines:

- Deadline: **Tuesday, 13th May 2025 midnight.**
- Submit your logo (in high-resolution JPEG or PNG format) to: crafs@unima.ac.mw
- Include your full name, student ID, contact details, and a brief description of your design concept.

Applicants can get more information by contacting Mr. Blessings P. Katuma at +265 999 612 337 (during working hours) or via email: bkatuma@unima.ac.mw. For more information about CRAFS and the FIT-Hub, visit our website at <https://crafs.unima.ac.mw/>